Toluwani Makinde

Graphic Designer

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www.linkedin.com/in/toluwanimakinde
Portfolio: www.toluwanimakinde.co.uk

PROFILE

I am a Graphic Designer, passionate about visual creativity, minimalism, teamwork and the role of primary research in developing unique solutions to design problems. I am an excellent presenter who can adapt to everyone, regardless of their backgrounds or communication standards. I am keen to learn with a proactive can-do attitude. I am looking to join an organisation where I can fully utilise my skills and experience, but I can also become invested in and add long-term value. If you hire me, you will quickly see a positive return on your investment.

WORK EXPERIENCE

Graphic Designer, Save on, University of Huddersfield 2022 | Huddersfield, UK

Graphic Designer, Huddersfield DRAM Centre 2022 | Huddersfield, UK

Lead Graphic designer, Makzimum Designs 2016 - 2022 | Lagos

Customer Service Advisor, First city Monument Bank Limited May 2021 - Jan 2022 | Lagos

Record personnel, Nigerian Maritime Administration and Safety Agency Dec 2019 - October 2020 | Lagos

EDUCATION

MA Graphic Design,

University of Huddersfield.

Jan 2022 - Jan 2023 | Predicted Grade: Distinction

BA (Hons) English, University of Ilorin. 2016 - 2019 | Grade: Second Class Upper (2.1)

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After-effects
- Photography
- UI/UX Design
- Printing
- Editorial Design
- Persona Research
- Exceptional Pitch Presentation

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Microsoft Office (Word, Excel, Powerpoint etc.)

Please find below one of my favourite graphic design projects

RTFOL

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Brand Identity Design: Move A Mobility Brand

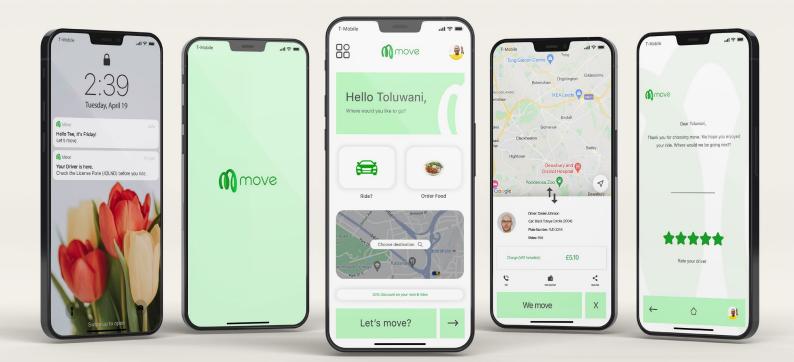
Move is a mobility service company that allows customers to place orders for food, passengers to hail a ride, drivers to charge fares and get paid.

move

The idea inspiring the move logo was movement and continuity. It was modelled on the structure of a car spring - a hidden but essential element in vehicle design. The primary job of the springs' is to hold up the vehicles weight and provide comfort to those in transit. In a similar way move promises to offer helpful support and physical comfort to its users alongside safety and financial reward to its drivers.

You can review the move brand design here: Move Brand Identity Design

PORTFOLIO









Walter Dental Brand Identity design

Click here to review it: Walter Dental

Jemimah Interior

Brand Identity design

Click here to review it: Jemimah Interior

Wellness Roadtrip Brand Identity design

Click here to review it: <u>Wellness Roadtrip</u>

Thank you for your time and consideration.

I look forward to hearing from you.

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